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The Best Things in Life are ***Not Things at all,***  
But some ***stuff*** is free



**FREE software alternatives**  
**to commercial software**

**These are NOT Trials..But FREE**

***This is some of the BEST SOFTWARE in the world!!!!***

After hearing from many people about **software they bought** to do a particular business task on their computer, I realized that many internet marketers **just are not aware** of the benefits of using "Open Source" software for business.

So I decided to give you this report about it, with a list of top notch Open Source software that are very useful for internet marketers. Especially valuable for those just starting out, and don't have \$100's or \$1,000's to shell out for basic software.

You could find all of these by searching your favorite search engine. But we decided it was easier to have many all "at your fingertips" in a consolidated report. There are no commissions generated, nor special links. They're just free. I know that's hard to believe, but it's true.

Some people actually SELL links to these absolutely free products. That's outrageous, yet happens everyday.

This ebook was compiled on **Open Office**.

Many banners (at the end of the report) were created with **Paint.net**

Parts were composed in HTML with **Kompozer** for placement onto websites

**Filezilla** was used as the upload medium to my host's servers,

(although you can do it through Kompozer also)

**ALL 100% FREE**

This Free Report can save you \$1,000's of dollars (the equivalent cost of commercial software), **WITHOUT spending one red cent!**

**THESE ARE NOT FREE TRIALS-NO CREDIT CARD NEEDED**

**THEY ARE FREE**

Read about these. They are very good. They work. And they are free.

As you learn and use these great free products, think about recording your actions, and put together a product (paid or free) that will help others use them.

## The many benefits of Open Source software

- The major attraction for most people is that Open Source software is free to use.
- But an even bigger benefit is that it **does not require special licenses** to use it for commercial purposes.

For example, if you want to install Windows® on 50 computers in your company, you'll need a special license which will cost you a lot more than just buying a single Windows® installation cd. Linux® is free, and can be installed on as many computers as you like.

– The main strength of Open Source software lies in the fact that the source code (the programming code) is freely (i.e. OPEN SOURCE) available to anybody. This means that it is open to scrutiny and improvements from programmers worldwide.

This often results in software that is more powerful than comparable commercial software.

– Although not always considered as "user-friendly" as their most popular paid alternatives, open source software can be very user-friendly.

If you take the time to get familiar with the software, it often increases productivity and gives you a better insight in how to use and fine tune the tools you use to get your tasks done.

There are videos on operation and tips from forums, youtube, blogs, etc. All Free. Use them.

Note: **Open Source software is not the same as “Freeware”**. While Freeware is also free, it does not make the source code available which often leads to less reliable software (or at least gives you less control over what exactly the software does). Freeware does not always allow commercial use.

### **100% FREE LEAD System**



# Productivity Suite

*Everybody Should Have This on Their Computer*

## **OPEN OFFICE**

Most people are familiar with MS Office<sup>®</sup>, which includes several tools that are used in most businesses (on or off line).

It allows you to:

- write text documents (MS Word<sup>®</sup>)
- create spreadsheets (MS Excel<sup>®</sup>)
- create presentations (MS PowerPoint<sup>®</sup>)
- and some other tools.

However, **MS Office<sup>®</sup> is NOT FREE** and costs can really add up if you need to install it on many computers in your company.

**OpenOffice is FREE** and is a complete business productivity suite, similar to MS Office<sup>®</sup>, including many of the same tools.

Besides being free, it also offers features that you don't find in MS Office<sup>®</sup>. For example, OpenOffice can save your texts directly as PDF files. So why pay for PDF creation software if you can do it for free with OpenOffice ? It can even open documents created with MS Office<sup>®</sup>, so no need to worry about being “compatible” with documents created by other people. In fact, this report is created by using OpenOffice.

<http://openoffice.org>



I have not yet evaluated this one, but **LibreOffice** has good reviews, also.

# Archiving software

## PeaZip

Archiving software allows you to compress files so that they are smaller for distributing them over the internet. This leads to reduced bandwidth costs for businesses.

The best-known compression format is probably “.zip” files, but there are many other compression formats (like .rar, .lzh, ...)

Once a customer downloads your compressed file, they have to decompress (“extract”) it. Especially if they paid to download your file, they don't want to buy additional software to be able to decompress it.

Many people mistakenly think (or are "*persuaded*") they need to buy WinZip to be able to open .zip files.

**PeaZip** is an excellent archive manager that handles .zip files, as well as many other archive types. It can be used for both creating and extracting files.

<http://www.peazip.org>



# Chat

## *Pidgin*

Chat is a great way to communicate over the internet. Much more reliable than email, less intimidating than internet-phone (VOIP). It can be used to offer live customer support, as well as for facilitating communication between employees.

Many people are familiar with one or several of the big chat providers (MSN, Yahoo, AOL, ...). Unfortunately, all those companies expect you to use the chat software **they provide**. And to make things even worse, you can't use their chat software to communicate with other chat networks (for example, you can't use MSN to chat with people who use Yahoo Messenger).

Along comes Pidgin. A great chat client that allows you to connect to many different chat networks (Yahoo, Gtalk, AOL chat, MSN, XMPP, ...).

- Instead of using several chat clients, you only need Pidgin to check all your accounts.
- You also get rid of the ads that the big chat providers show you in their chat clients.

<http://www.pidgin.im/>



# FTP

## *FileZilla*

Many website owners think that they can only upload files to their webspace by using the control panel provided by their hosting company. However, no professional website owner would ever use a web-based control panel to manage files on his/her webspace, since those control panels are usually slow and uncomfortable to use for transferring a lot of files. FTP (**F**ile **T**ransfer **P**rotocol) is the recommended method for transferring files between your computer and your webspace. FileZilla allows you to upload/download files to/from your webspace through FTP. It offers the same advanced features you find in many commercial ftp-clients, only it's 100% free (and very good).

<http://filezilla-project.org/>



# Internet

## *FireFox - Internet Browser*

Most people use Internet Explorer<sup>®</sup>, because it is installed by default in their Windows<sup>®</sup>. Changing to a different browser often makes them feel uncomfortable, even though most browsers work in a very similar way. So they usually stick to using IE.

However, there are other web-browsers that offer many advantages over IE. FireFox is probably the best-known example. FireFox is very flexible through the use of plugins. While many people give up after giving FireFox just a quick try, it is worth it to take some time to get to know FireFox and all its features that made it a very popular web-browser.

<http://www.mozilla.com/en/firefox/>



## *Thunderbird - Email Client*

Thunderbird is an email client that allows you to read your emails on your computer. It is similar to MS Outlook Express<sup>®</sup>.

The ease of use and powerful features make you wonder why you ever used Outlook Express.

Thunderbird also allows you to read RSS feeds.

<http://www.mozillamessaging.com/en-US/thunderbird/all.html>





## ***RSSOwl - RSS Distribution***

RSS (*Really Simple Syndication*) is a popular way to distribute content. It allows you, for example, to read online news posts, without having to browse the website of the newspaper.

As mentioned above, Thunderbird is a great RSS reader. But for those who prefer to keep their news feeds separate from their email, there is also RSS Owl.

<http://www.rssowl.org/download>



## **Graphics software**

No need for Adobe PhotoShop®.

The following open-source alternatives can get the job done too.

### ***Paint.net (My personal favorite)***

Powerful graphics software that allows you to do pretty much anything you can imagine with graphics. Less intuitive user interface.

<http://www.getpaint.net/download.html>



paint.net

## ***InkScape***

InkScape is a vector-graphics editor. It is used to create clipart images that can be scaled to any size without losing quality. Works very intuitively. It also allows you to import (free) open-source graphics from [openclipart.org](http://openclipart.org) directly from within the software.

<http://inkscape.org>



## ***Gimp***

Another great graphics software. Like Paint.net, it is mainly used for editing photographs, creating web-banners, flyers, etc...

<http://www.gimp.org/>



# Multimedia

## *Audacity*

Audacity allows you to record audio files. Internet marketers might find it useful to record voice messages. But it is far more powerful than its lightweight appearance reveals. It is in fact a multi-track recording studio. It allows you to mix tracks (for example, a voice recording with music playing softly in the background). You can add professional sound effects (echo, reverb, ...) to make your recordings more attractive. And it enables you to save your recordings in many different audio formats (including mp3). You can even reduce audio quality to make your recordings smaller in size to be more suitable for streaming through a website.

<http://audacity.sourceforge.net/download/windows>



## *VLC player*

Great media player to play videos and/or music files on your computer. It includes most media codecs to recognize all possible video/audio formats. It also handles media files much better than Windows MediaPlayer<sup>®</sup>, so it doesn't crash as easily on poorly formatted (“broken”) video files.

<http://www.videolan.org/vlc/>



## **Video Creator/Editor- Cam Studio**

CamStudio is able to record all screen and audio activity on your computer and create industry-standard AVI video files and using its built-in SWF Producer can turn those AVIs into lean, mean, bandwidth-friendly Streaming Flash videos (SWFs)



<http://camstudio.org/>

## **Operating systems**

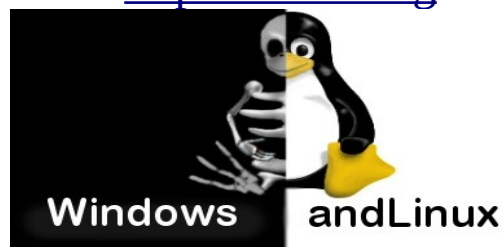
### **Linux®**

Linux is an Operating System (similar to MS Windows®).

Linux is definitely not as easy to use as Windows. It is generally considered the most popular Operating System used by computer nerds. It is not for everybody. But if you're willing to learn, then it is the better choice for business. It is free, much more powerful than Windows, and very flexible.

Tired of paying for each new version of Windows that Microsoft releases ? Don't want to pay a license for each computer that you install their Operating System on ? Then check out Linux.

<http://centos.org>



## VirtualBox

VirtualBox is virtualization software that allows you to “create a blank computer inside your Windows”. Great if you need to run different operating systems on one computer, or if you just like to experiment with different operating systems. A great use for it, is installing Linux “inside” your Windows, so that you can learn about Linux without having to delete your Windows installation. It is not for the average computer user, because it requires quite some learning of the technical details of virtualisation.

<http://www.virtualbox.org/>



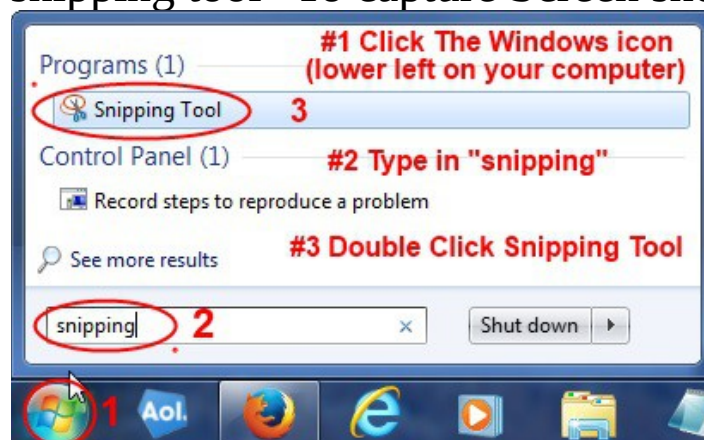
## Some other links you might find useful

Want to add a **favicon** (favorite icon) to your site, page, or bookmark? Use your own artwork or picture and then have it changed for free at

<http://tools.dynamicdrive.com/favicon/>

Free **3-D ebook cover**? go to <http://www.3d-pack.com/#swf>

Free Windows “snipping tool” To capture Screen shots



# Editors

## HTML Editor- Kompozer

Kompozer is a great HTML (Hyper-Text Markup Language) creator/editor. Very Simple to learn how to use without actually having to learn HTML. Easy Web Authoring!

KompoZer is a complete web authoring system that combines web file management and easy-to-use WYSIWYG web page editing.

KompoZer is designed to be extremely easy to use, making it ideal for non-technical computer users who want to create an attractive, professional-looking web site without needing to know HTML or web coding.

<http://kompozer.net/features.php>



<http://kompozer.net/download.php>

## PHP Editor-Notepad++

<http://notepad-plus-plus.org/>



To see what I've done with totally free software (although I do pay for Hosting) visit

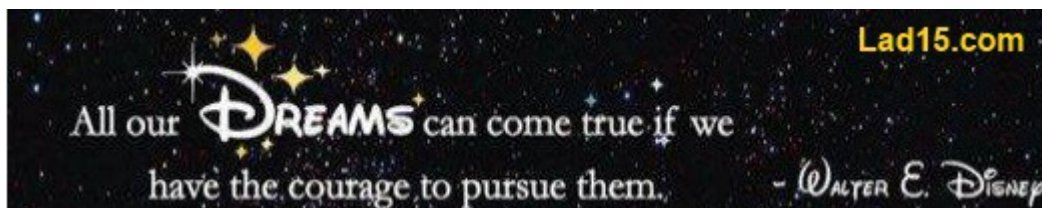
<http://ews-thecure.com> or <http://YourNewEJob.com>

As you may have noticed most genuine free stuff comes from dot **ORG** (**ORG**anization) or dot **NET** (**NET**work). Free stuff from dot **COM** (**COM**mmercial) will usually come with a sales pitch/upgrade offer or catch (but not always). Check for yourself, based upon your intended usage.

I certainly hope that some (or all) of these items help you in your quest online. The commercial versions of this software would be well into the thousands of dollars. Buy the commercial brands only when, **or if**, you ever need to. In the meantime use free stuff to get your business started. Life is better that way. -J.M. Darcey

## **This report is provided by:**

(these are affiliate links, for which I may be compensated should you decide to purchase)



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